BROADLAND GROUP

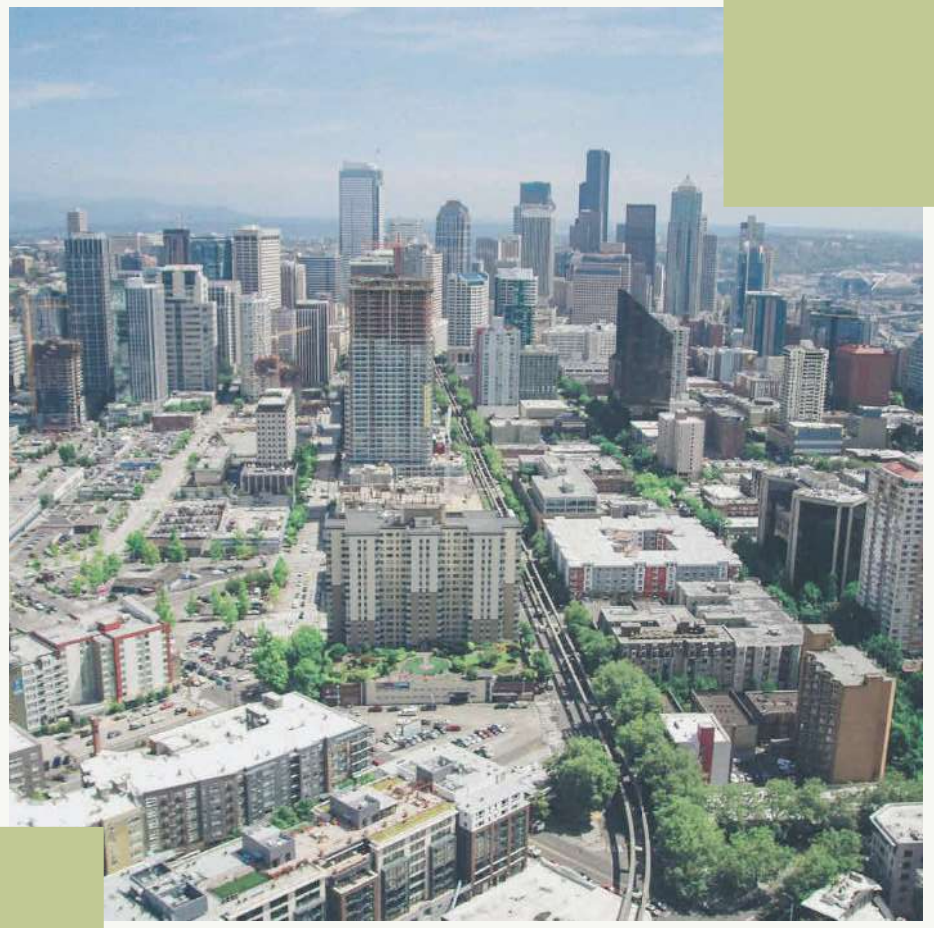
CORPORATE PRESENTATION



OVERVIEW

BROADLAND GROUP started operations in the deep glass processing industry in 1998

Today BROADLAND has operations in a wide range of sectors, with more than 900 employees working in Europe, US, Latin America and the Caribbean Islands



WHAT WE DO?

INTERNATIONAL INVESTMENT BANKING	IMPORT & EXPORT	REAL STATE	MANUFACTURING	RETAIL DISTRIBUTION
IN ORGANIZED MARKET	INTERNATIONAL TRADE	INVESTMENT	AUTO GLASS	VEHICLE
SPOT & DERIVATIVES TRADING	LOGISTICS	DEVELOPMENT	CONSTRUCTION GLASS	ELECTRIC MOBILITY
STOCKS / BONDS	STORAGE & CONSOLIDATING	SALES & MARKETING	HOME ACCESSORIES	AUTO PARTS & ACCESSORIES
COMMODITIES	FORWARDING		ADHESIVES & SEALANTS	FOOD & BEVERAGE

VENEZUELA



OUR INFRASTRUCTURE IN VENEZUELA

Some dealers already operating









VENEZUELA

OUR INFRASTRUCTURE IN VENEZUELA

The Group created a transportation company, “Ruedas del Centro” in the year 2009, in order to guarantee the supply
to all our distribution centers.

The company has 50 vehicles that can meet the distribution needs of all our customers.

In 2010 we established a custom broker agency with an experienced team in customs clearance, in order to guarantee the legal requirements in all our import and exports.

In 2016 Broadland acquired the exclusive distribution of Chigo for Venezuela , diversifying into the home appliances.



VENEZUELA

OUR INFRASTRUCTURE IN VENEZUELA

- AUTO PARABRISAS Y ACCESORIOS TARVECA – MARACAY, VENEZUELA.
- AUTO PARABRISAS Y ACCESORIOS TARVECA – CARACAS, VENEZUELA.
- AUTO GLASS MARIMAR – MARACAY, VENEZUELA.
- FULL DECO – MARACAY, VENEZUELA.
- MEGA GLASS –MARACAY, VENEZUELA.
- MEGA GLASS DEL CENTRO – VALENCIA, VENEZUELA.
- MISTER GLASS –MARACAY, VENEZUELA.
- MOTORES BARI – VALENCIA, VENEZUELA.
- CORPORACION ALLGLASS – CARACAS, VENEZUELA.
- HYPER GLASS GUAYANA –GUAYANA, VENEZUELA.
- LARA GLASS – BARQUISIMETO, VENEZUELA.
- SUPER GLASS ORIENTE – PUERTO LA CRUZ, VENEZUELA.
- GLASS PARAGUANA – PUNTO FIJO, VENEZUELA



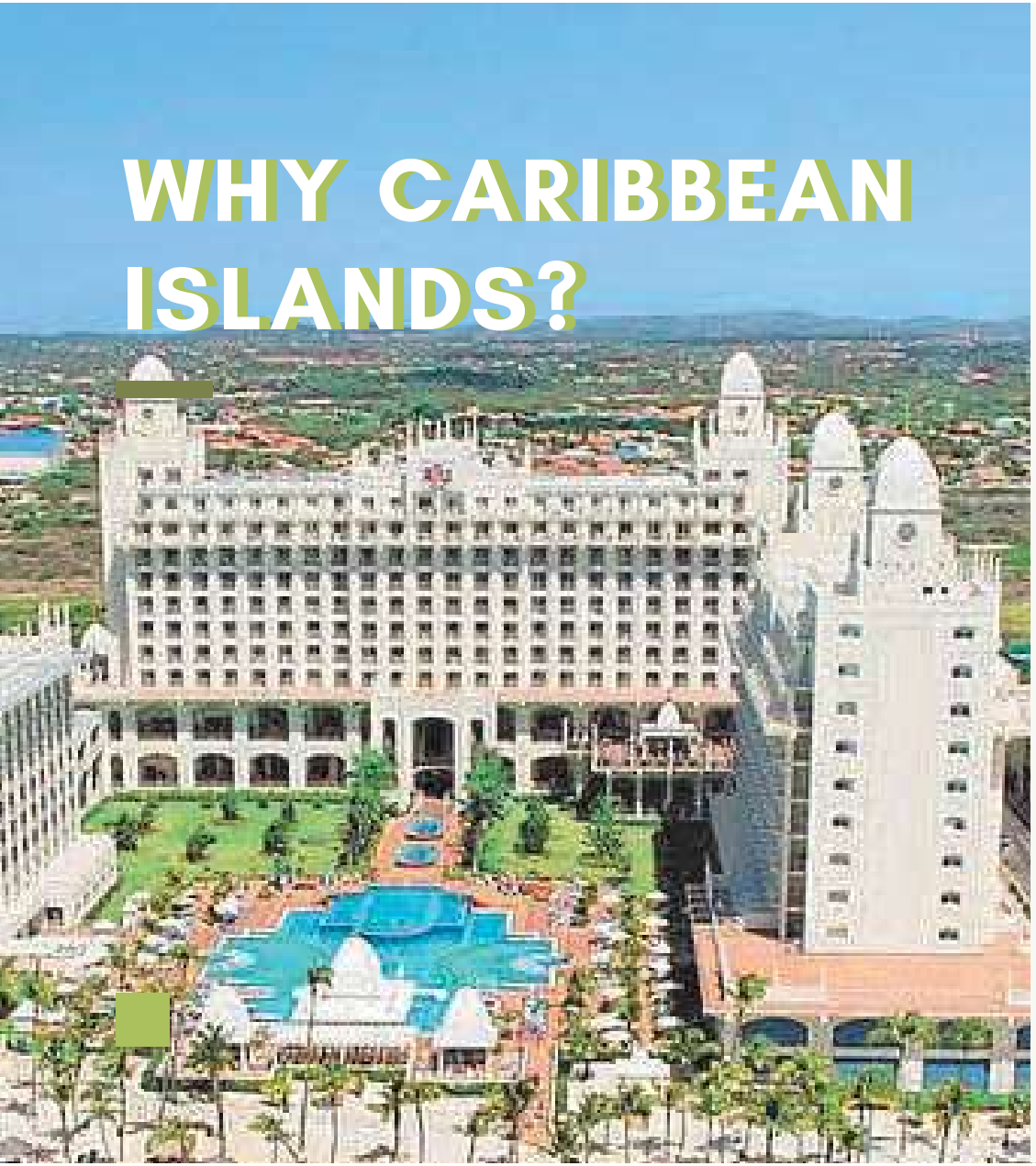
COLOMBIA

OUR EXPERIENCE IN COLOMBIA

In Colombia Broadland holdings has 2 main warehouses, one located in Barranquilla port which receives all imports coming from westbound and other located in Bogota which receives through Buenaventura Port all eastbound shipments.

In order to get to our customers b2b and b2c, the Group acquired 15 shops in Colombia, that combined with the main warehouses, aim to cover the demand of the country.

WHY CARIBBEAN ISLANDS?



After a very successful story in Venezuela in vehicle dealership, auto parts and accessories, and auto glass manufacturing for 20 years, representing top industry brands in Venezuela and Colombia.
The group started conquering the Islands markets.
We wanted to:

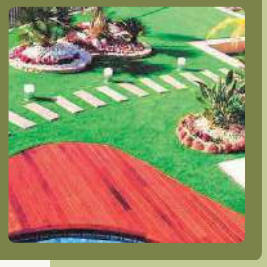
Develop our know how in the Islands and introduce the brands we know that will succeed and are not in the area. CREATE A NEW MARKET

Develop the Electric mobility market in the area and become number 1 sales in electric vehicles. GROW A NEW MARKET

Stabilize sales volumes of the brands we sale and bring brands / categories as the market consolidates. CONSOLIDATE MARKETS AND CREATE NEW NEEDS

CARIBBEAN ISLANDS









alltocar® PREMIUM OUTLET

ELECTRIC SOLUTIONS SMART CENTER

TRINX

OUR EXPERIENCE IN CARIBBEAN ISLANDS

1

AUTOMOTIVE

- Vehicle Distribution
  - Motor and Electric
  - Car, van, mini-bus, truck
- Auto parts
- Accessories

2

ELECTRIC MOBILITY

- Cars
- Commercial
- Motorcycle
- Scooters
- Bicycle
- Wheelchair
- Water vehicles

3

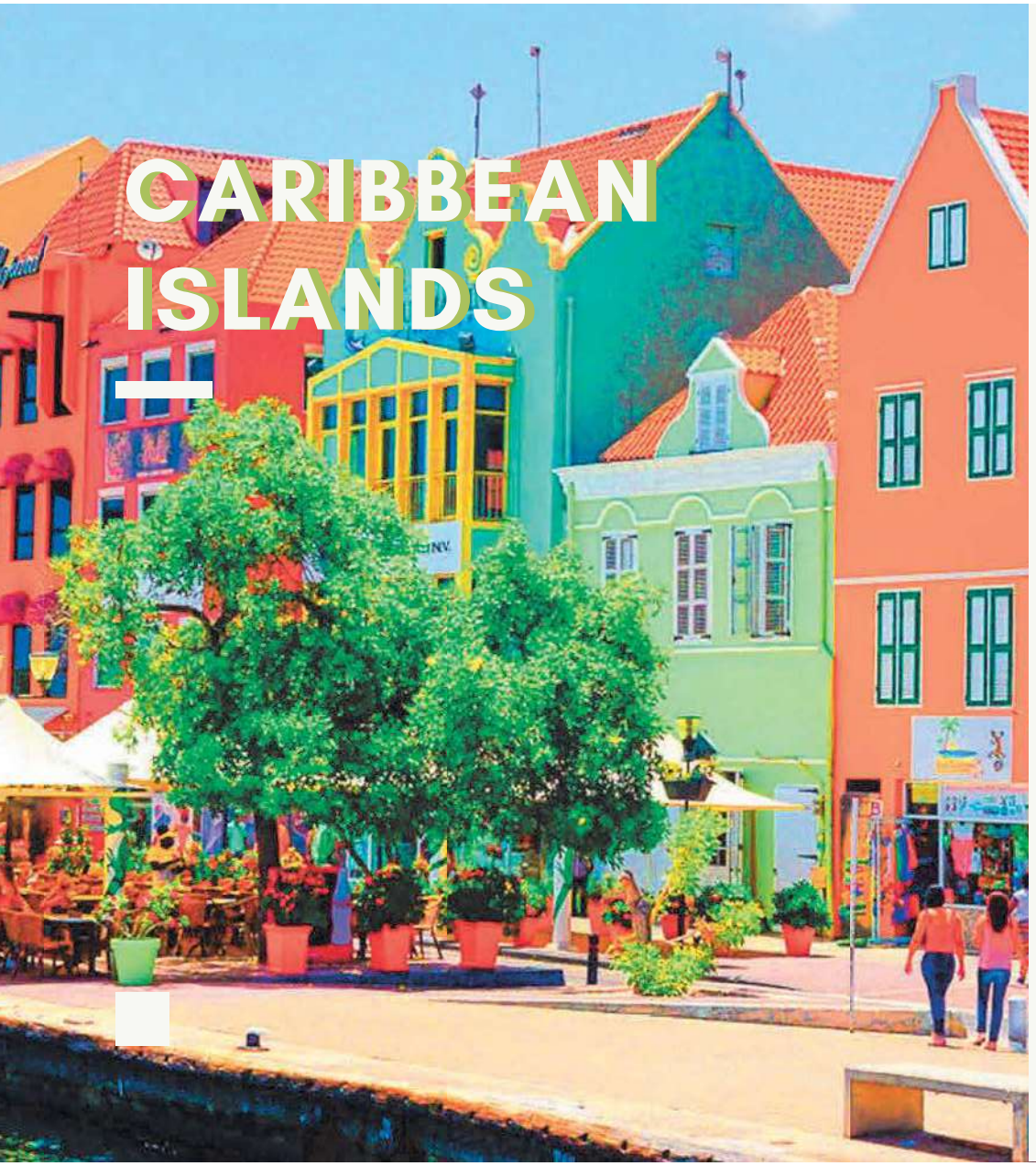
OTHERS

- Outdoor
  - Bicycle
  - Water sports
- Home
  - Appliances
  - Deco
  - Garden

OFFICIAL DEALERS

HOZON BAW BAIC WULING DONGFENG CHANGAN AUTO

BROADLAND | GROUP



CARIBBEAN ISLANDS

OUR INFRASTRUCTURE IN CARIBBEAN ISLANDS

Broadland Holdings has branches in
Aruba, Curaçao, and Bonaire.

The main warehouse in Oranjestad (Aruba) with 20.000 sq metres is currently the central point for the distribution in the Islands.
In terms of Retail in Aruba

- shopping center with 24 stores and offices
- 7 dealers
- 8 workshops
- 2 accessories stores

In Curaçao , the Broadland also has 3 stores, one workshop and a warehouse for the island.
In Bonaire it's only one store

SPAIN - UNITED STATES
VENEZUELA - COLOMBIA - CARIBBEAN ISLANDS

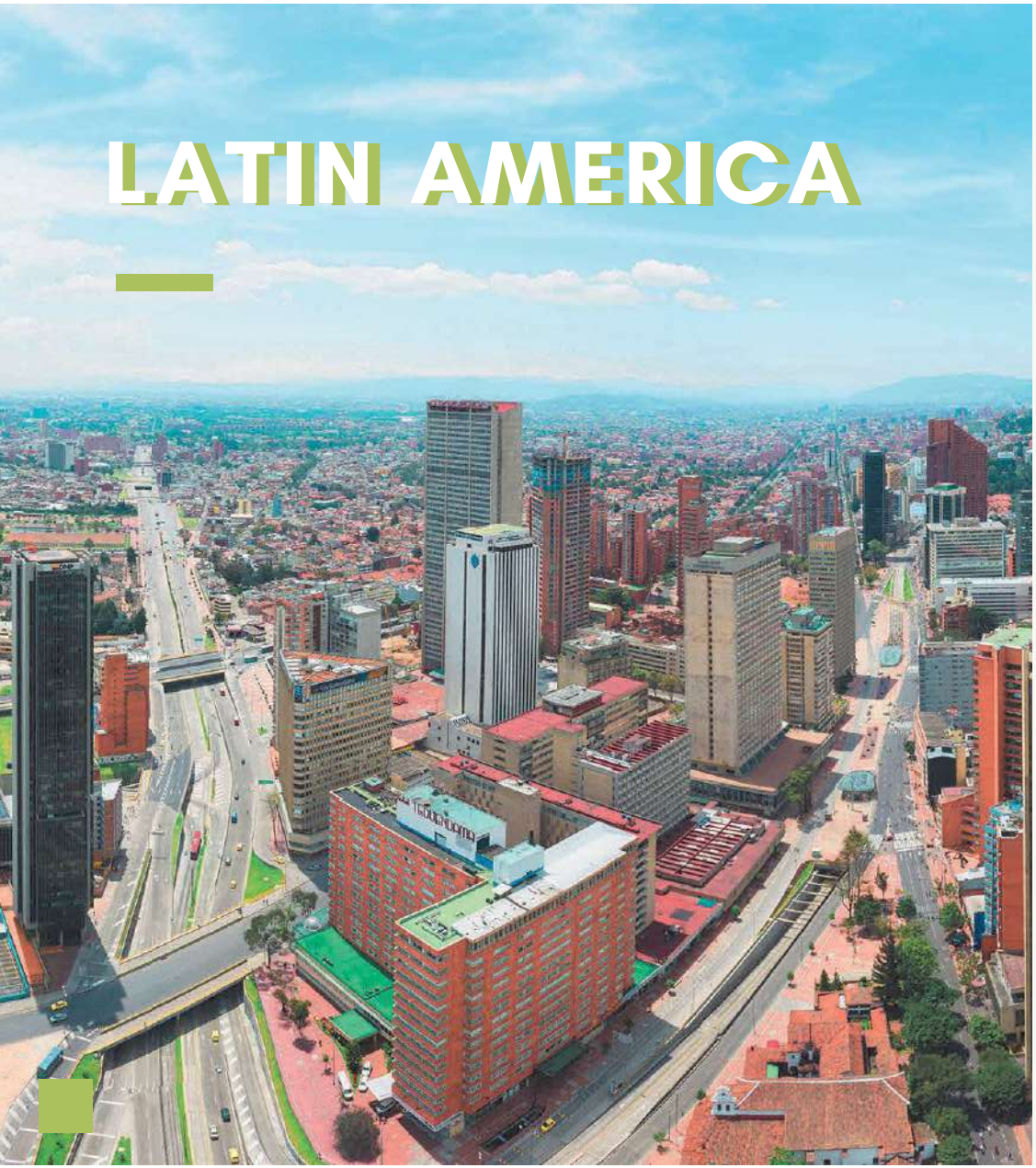




BROADLAND GROUP HAS ESTABLISHED ITS CORPORATE OFFICES IN SPAIN.

The holding has its Headquarters in Barcelona , where most of the Investment, Real Estate , products Purchasing and Marketing activity takes place.

Although the operations might happen around the world, and with other companies of the Group, the decission point for most of the agreements and commercial partnerships sits in Europe.



LATIN AMERICA

HOW WE STARTED IN LATIN AMERICA?

In Latinamerica, Broadland started operation in the Glass Manufacturing Sector, developing well known brands in the Region, in the Architectural and Automotive Glass Industries.
Also developed an exclusive Cooperation with Top Wordwide suppliers like Fuyao in the Automotive Glass Industry and with top brands in the Glass Industry such guardian or Saint-Gobain Corporation.

Exclusive Distributor for Tata Motors in Venezuela in the and most appointed by Italian Brand Momo as Official Distribuitor for Venezuela and the Caribbean.

In the Automotive Industry Broadland Group has more than 10 years Experience as Distribuitor for Jeep, Chrysler, Kia, Fiat, Hyundai in Venezuela.



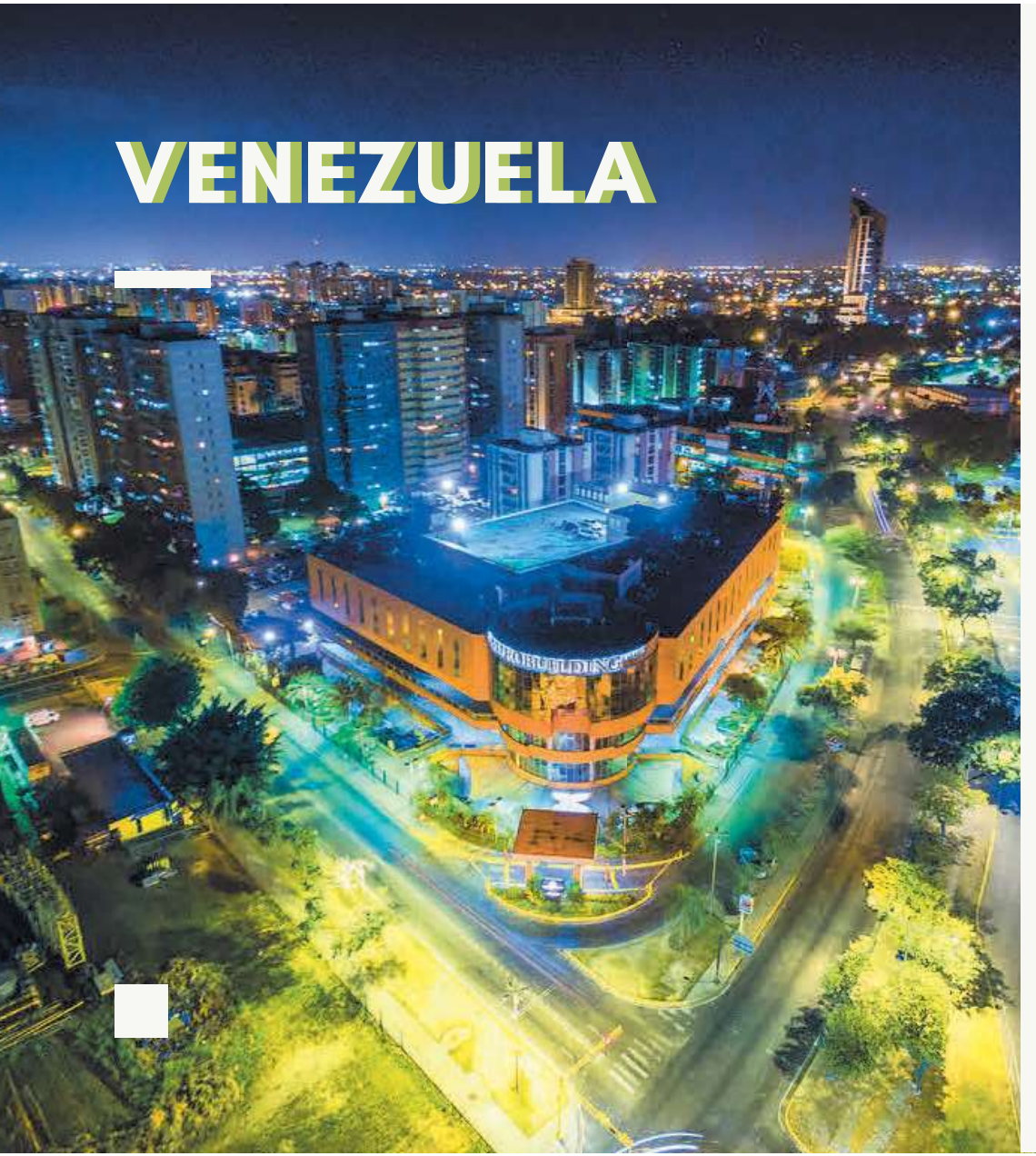
LATIN AMERICA

OUR EXPERIENCE IN LATIN AMERICA

Broadland has also wide experience in the Spare Parts industry being Distributor of Mopar, Valeo, etc for the Venezuelan market.

The Group has expanded not only in the manufacturing but in the Distribution and Retail sectors in order to guarantee the quality and delivery for our Customers though a Network of Warehouses, Distribution Centers and Shops across Venezuela, Colombia, Aruba and U.S.A.

Broadland holdings has a plastic manufacturing company, Deplaven, to supply the demand in disposable cupsand plastic solutions to the Venezuelan market.



OUR INFRASTRUCTURE IN VENEZUELA

Broadland group has 2 strategic warehouses.
One is located in the free zone of Guaranao port where the group has also a container yard and its own custom broker agency for all the imports and exports in Venezuela.
The other is located in Maracay where is also located one of our deep processing glass factory.
Moreover there are smaller storaging warehouses locations in 17 other locations in the country
This infrastructure is essential to guarantee the supply coming to the region, as well as being a hub for the distribution to and from the neighbouring countries.



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VENEZUELA



OUR INFRASTRUCTURE IN VENEZUELA

After several years of sanctions, Venezuela is slowly reopening again, and the Group has also decided to invest in the infrastructure.

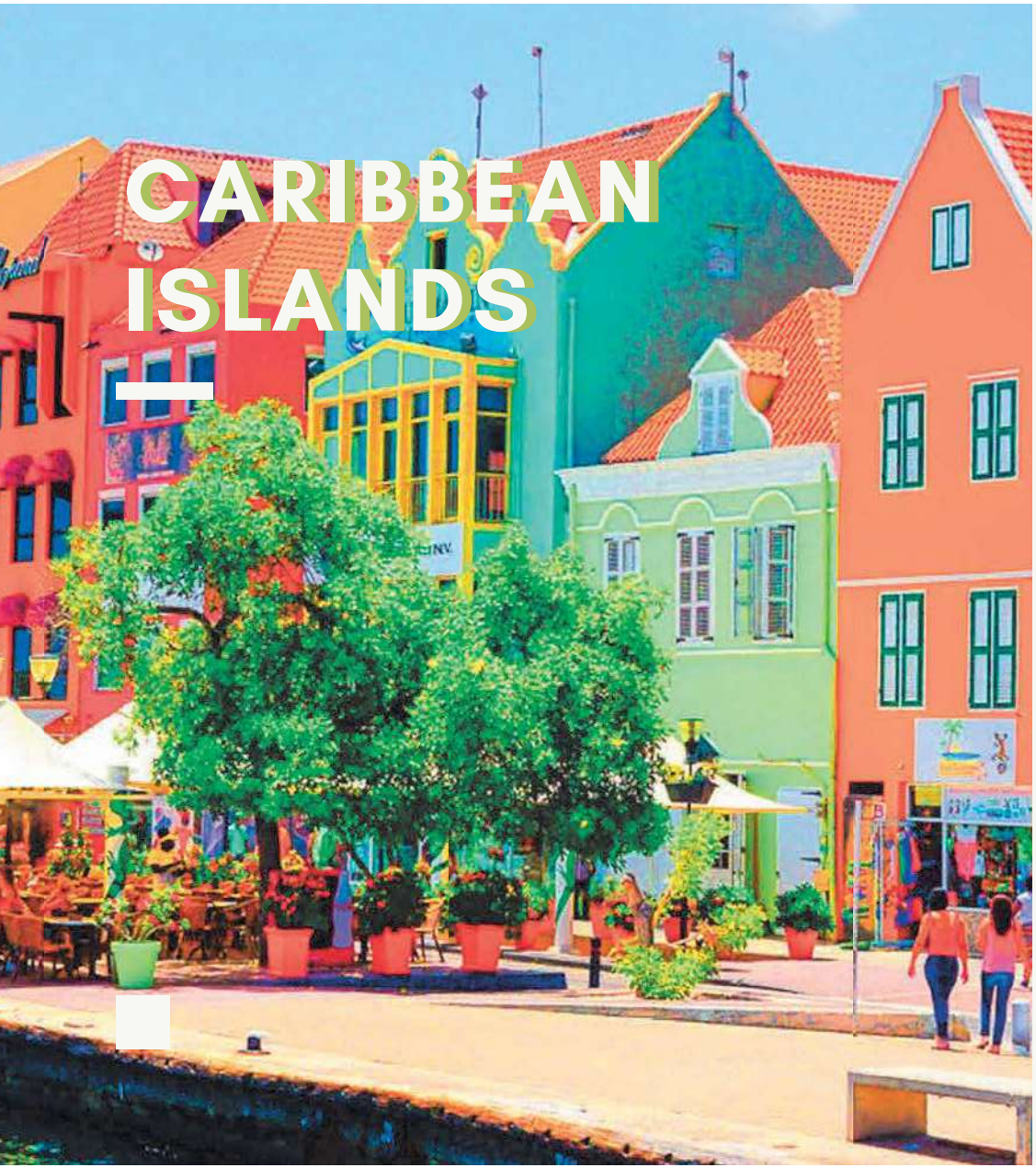
We are re-opening our 21 dealers, four of which are already operating. Therest being refitted after some years operating as glass stores and workshops and accessories shops



OUR EXPERIENCE IN THE USA

Ihe Group has his branches located in Miami. With offices and warehouses in order to stuff, consolidate, freight forwarding and sourcing raw materials from the United States of America to latam region.

This is also a strategic point usedfor fast shipping for spare parts and special items.



CARIBBEAN ISLANDS

OUR INFRASTRUCTURE IN CARIBBEAN ISLANDS



ARUBA







CURAÇAO



